

ABSTRACT OF DISCLOSURE

A fitment for use in the discharge of pourable contents from a container wherein the constancy of uniform flow of contents from the container is minimally, if at all, adversely affected by the need for accommodating inflow of ambient air into the container as the contents are discharged from the container, the fitment including a conduit an exit end having an ellipsoidal cross-sectional geometry including a minor portion and an major portion, the geometry of the conduit exit being oriented uppermost toward (topwise of) the top end of the container. A method is disclosed.